

Back to school this year will mark an important moment in history. CBC has built a campaign intended to capture this transitional time, when back to school truly means something different to all Canadians.

The goal of this national communications campaign is to be hopeful and helpful for parents and to develop a snapshot of back-to-school from the parents' point of view.

CBC's BACK-TO-SCHOOL SNAPSHOT campaign:

What advice would you like to share with other parents for going back to school during a pandemic? <https://www.cbc.ca/schoolsnapshot>

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