For Immediate Release
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GIRLS ROCK REGINA:
THE QUEEN CITY’S FIRST ROCK CAMP FOR GIRLS

Regina, SK - Regina joins the international movement with the inaugural Girls Rock Camp, July 24-29, 2017. Girls Rock Regina (GRR) is a week-long music day camp where campers aged 10-14 will learn an instrument, form a band, write and record an original song and perform at a live music venue. The camp will host 25 campers and is open to, and run by, individuals who self-identify as female, trans, and gender non-conforming. Registration opens March 5 and closes March 19.

GRR encourages campers’ creativity by providing a variety of female musicians and mentors as role models. They provide a space for campers to identify as musicians and “rock” in anyway they choose. The camp values diversity and strives to be as inclusive as possible with reasonable tuition fees as well as financial aid for those who need it.

Organizers of GRR are Danielle Sakundiak, a longtime music fan and mother of two girls, and Amanda Scandrett, manager of Paper Crane Community Arts Centre and member of local band Library Voices. Both feel passionately that girls and non-gender conforming youth in Regina needed time, space, and encouragement to learn how to get loud.

“We need to create more opportunities for positive female mentorship in our city. Even if our campers never pick up another instrument, the goal is that they’ll gain the self-confidence to rock out in whatever way they choose. Twelve-year-old me would have loved this,” says Sakundiak.

Scandrett adds, “Girls Rock Camps provide a safe space for each individual to explore their presence in a male-dominated field while merging the arts with concepts of personal identity and empowerment. I love that through this model we can provide a space for musicians in our community to expand their craft by collaborating with one another while providing mentorship opportunities for youth.”

GRR has received an outpouring of interest and support from the local music scene and additional communities. Volunteers are secured to facilitate behind the scenes and during the camp events. Dr. Charity Marsh at The University of Regina has offered the Interactive Media Performance (IMP) Labs to host the camp. And The Exchange will host the final concert showcase on July 29, which will be open to the public.

Everyone involved in GRR is dedicated to making the first year a success. Paving the way for many more to come.

For more information, visit: www.girlsrockregina.com
2017 GRR DETAILS

- Registration opens: Sunday, March 5
- Registration closes: Sunday, March 19
- Register online: www.girlsrockregina.com
- Camp dates: July 24-28 @ UofR IMP Labs
- Showcase concert: Saturday, July 29 @ The Exchange (open to public)

A total of 25 camper spots are available. Registration fees are $300 and payment is due from successful applicants by March 31. Financial assistance is available to families who require it. Please contact us at info@girlsrockregina.com to learn more.

View GRR Poster: https://tinyurl.com/j8hyqe2

WANT TO GET INVOLVED?
Volunteer: www.girlsrockregina.com/volunteer
Donate or become a sponsor: www.girlsrockregina.com/support

ABOUT GIRLS ROCK AROUND THE WORLD
Girls Rock Regina is born out of an international movement of empowering rock camps for girls. The Girls Rock Camp Alliance is an international 501(c)3 coalition of organizations whose shared mission is to empower girls and women using the tools of music education to foster self-esteem and confidence. To this end, the GRCA promotes, strengthens, and expands services provided by its affiliated camps. GRCA provides resources and networking opportunities for its member camps, and promotes the establishment of like-minded institutions worldwide.
http://girlsrockcampalliance.org/about-2/about/

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