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August 8, 2019

Domenic Scuglia,
Director of Education
Regina Catholic Schools
2160 Cameron Street
Regina, SK S4T 2V6

Dear Dominic:

Be a part of making miracles with “Saskatchewan’s Charity”!

There’s nothing quite like being on the receiving end of someone’s deep, heart-felt gratitude. No matter how big or how small, when you’ve been a part of something that has changed someone’s life for the better, it changes YOU for the better. Improving quality of life, and even saving lives, are the types of miracles that, by working together, the Kinsmen Foundation and Telemiracle make happen time and time again. Our motto is “Helping People Every Day”, and we’ve proudly been doing so for over 40 years.

In March of 2020, “Telemiracle 44”, will come together thanks to the dedicated Kinsmen and Kinettes, production crews, a National cast of performers, and dozens of Saskatchewan Talent performers. Combine these with the thousands of “Miracle Makers” across the province who generously support the 20-hour telethon with their kind donations, and you have a success!

While the annual telethon is extremely important, the true miracles happen behind the scenes after the production is over. Throughout the year, hundreds of Saskatchewan people of ALL ages, apply to the Kinsmen Foundation for financial assistance. This can be a request for something as simple as a walker to improve someone’s mobility. There are also requests for big-ticket items such as medical equipment, specially-equipped vehicles, travel, meals and accommodation assistance. A miracle occurred at John Dolan School in Saskatoon when Telemiracle helped to fund an accessible/sensory playground. The miracles are varied, but the goal is always the same—to have a direct, positive affect on each recipient’s quality of life.

Even though the next telethon isn’t until March 7-8, 2020, plans are made months in advance. It’s never too early or too late to take part in making miracles happen.

We'd like to invite you to consider the following ways schools can be involved:

1) Local Fundraising to Help Your Neighbours:

When you are planning your schedule of fundraising for this year, we ask that you please consider Telemiracle as one of your recipients. We have items available, free of charge, to assist you in your fundraising efforts. We are also developing resources, such as lessons plans, activity pages, videos, discussion questions, etc. regarding Telemiracle and philanthropy in general for teachers to use in their classrooms! These resources will be available on our website in time to use this Fall.

2) On-Air Presentations—45 Seconds of Fame!

Anyone (individuals, groups, schools, etc.) who raises money for Telemiracle, can sign up to present their donation on stage during the telethon. At their scheduled time, they go up on stage and present their donation to a member of the National Cast with all of Saskatchewan watching live!

3) Saskatchewan Talent:

During auditions that take place each Fall, approximately 80 acts are selected from around Saskatchewan. Any performance, such as singing, dancing, playing an instrument, etc., is considered as long as it fits within the confines of the stage and is family-friendly. We know Saskatchewan schools are overflowing with talent and Telemiracle is a great way for them to showcase their talent while helping those in need. Our Saskatchewan Talent performs throughout the twenty-hour telethon on CTV in Saskatchewan and on the Countdown to Telemiracle YouTube show leading up to the main broadcast.

4) Brand-New Video Contest!

This year, we're introducing a brand-new annual video contest. The theme will change annually. Students aged 8-18 can take part, with a chance to win prizes. The winning video will be shown on our social media and during the live telethon!

5) Brand-New Colouring Contest!

We don't want to forget about the younger students! They can enter their colouring pages with an opportunity to win prizes.

6) Toteboards:

This is for students in grades 9-12 only. The students must be at least 5'3" tall in order to take part. Ten teams of eight are selected, from across the province, to put up the totals during the telethon. Teams can wear their school jerseys to show their school pride. It's a great way for teens to get actively involved in Telemiracle, promote their school, see what goes on behind the scenes, and get their 15 minutes of fame on television.

Additional details for all six areas, as well as application forms, will be available on our website in the Fall at www.telemiracle.com.

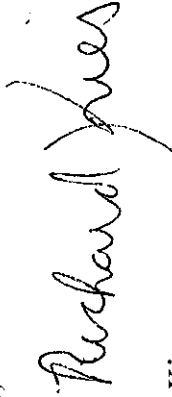
We appreciate you taking the time to speak with our Administrative Assistant, Gail, on the phone in May and understand schools receive their direction from the school board regarding participation in such events. We hope your schools will participate, in some form, at Telemiracle. In the coming weeks, we will release more details regarding the above-noted information.

If you have any questions, please do not hesitate to contact our Telemiracle Administrative Assistant, Brigitte April, at 306-244-6400, extension 2. We would be pleased to provide whatever information and assistance we can or meet with you to discuss this further.

We hope you can help us "RING THOSE PHONES"!! so we can continue making miracles for Saskatchewan residents.

Thank you!

Regards,

A handwritten signature in cursive script that reads "Richard Kies".

Richard Kies
Executive Director

cc Brigitte April, Telemiracle Administrative Assistant